

WK Kellogg Co

Merchandising Solutions

Look to us for attention grabbing merchandising solutions to help drive your sales!



2WTL Twist Bulk Dispenser



Cereal Jugs



2 Tier Bulk Dispenser



**Cereal Saver Unit
(Includes tray and header card)**



**Cereal in a Cup Counter
Spinner Rack**



**Cereal in a Cup Floor
Spinner Rack**

MERCHANDISER ORDER FORM

CUSTOMER INFORMATION

CUSTOMER NAME

CONTACT EMAIL

ESTABLISHMENT ADDRESS

CITY..... PROV POSTAL CODE

PHONE LINE OF BUSINESS

DISTRIBUTOR NAME.....

SALES CONTACT

REPRESENTATIVE EMAIL

PHONE SUBMIT TO:.....

Order Code	Item Quantity	Description	Dimensions	Capacity
CEREAL JUGS				
CERSET		Cereal Jugs (Select one brand label per jug)	13" H x 9" D x 6" W	Approx 1 sleeve bag/jug
		Brand Labels – must select one label per jug		
		All-Bran Flakes®		
		All-Bran Original®		
		Froot Loops®		
		Kellogg's Corn Flakes®		
		Kellogg's Corn Pops®		
		Kellogg's Frosted Flakes®		
		Kellogg's Two Scoops Raisin Bran®		
		Kellogg's Mini-Wheats®		
		Rice Krispies®		
		Special K®		
		Special K® Granola		
		Vector® Meal Replacement		
CERKIT		CEREAL SAVER UNIT (Includes white tray and display card. Jugs ordered separatley)	17.5" H x 13.5" D x 25.5"W	
CEREAL DISPENSERS				
2 TIER		2 Tier cereal bulk dispenser (select two brand labels per dispenser)	22" H x 11" D x 16" W	2 sleeves
2WTL		2WTL Twist Bulk Dispenser (select two brand labels per dispenser)	27" H x 12.5" D x 13.5" W	2 sleeves
		Brand labels – must select 2 labels for each 2 TIER or 2WTL dispenser		
		All-Bran Flakes®		
		All-Bran Original®		
		Froot Loops®		
		Kellogg's Corn Flakes®		
		Kellogg's Corn Pops®		
		Kellogg's Frosted Flakes®		
		Kellogg's Two Scoops Raisin Bran®		
		Kellogg's Mini-Wheats®		
		Rice Krispies®		
		Special K®		
		Special K® Granola		
		Vector® Meal Replacement		
CEREAL IN A CUP RACKS				
CIACCR		Cereal In A Cup Counter Spinner Rack	31" H x 11" diameter base	36 cups
CIACFR		Cereal In A Cup Floor Spinner Rack	61.75" H x 17" diameter base	60 cups

All equipment loaned to the Customer shall remain the property of WK Kellogg Co ("WKKC"). The Customer hereby agrees to only place WKKC cereal products in the provided equipment. The Customer also agrees to maintain the equipment in good working condition, and will be held liable by WKKC for the replacement cost of the equipment in the event that the equipment is damaged or lost. WKKC reserves the right to revoke the equipment in the event of non-compliance with these terms.

SIGNATURE..... DATE.....